

# MIDAS

Migration, Intensification, and  
Diversification as Adaptive Strategies

**New insights into migration, and new data needs**

INED, October 2018

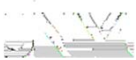
Andrew Reid Bell  
*Department of Environmental Studies, NYU*

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## The MIDAS Motivation:

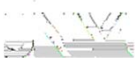


Migration modeling goes back to the 19<sup>th</sup> century 'gravity model' (Ravenstein 1885)

However, these models have places as the unit of analysis, rather than people.

In contrast, we have decades of theory, beginning with Bogue (1969) that examine migration as an individual decision.

Today we understand livelihood strategies to emerge from a series of 'pushes', 'pulls', and 'moorings' – the PPM theory (e.g., Moon 1995).



## The MIDAS Motivation:

Progress in modeling individual/agent-based migration decisions is slow:

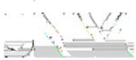
- Klabunde and Willikens (2016) identified 27 models
- Thober, Schwarz, and Hermans (2018) identified 15 models with environment as a driver

Things that bug me about existing models:

- They typically focus on 'migrate' as the decision
- They typically evaluate pushes, pulls, and moorings sequentially



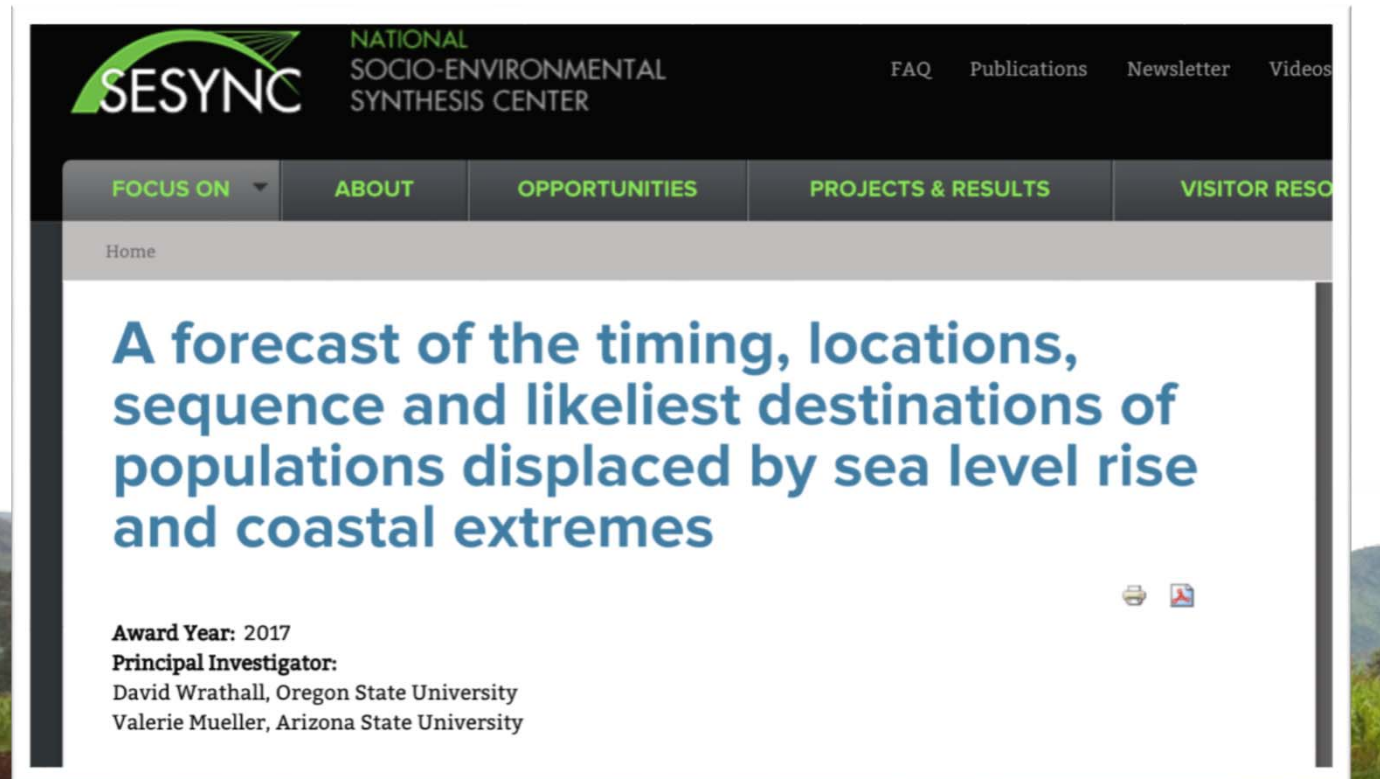
## The MIDAS Motivation:



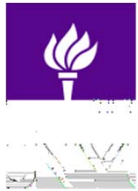
So, I made my own  
model

...and was very  
lucky to have it  
taken up by a big  
project

(this never happens)

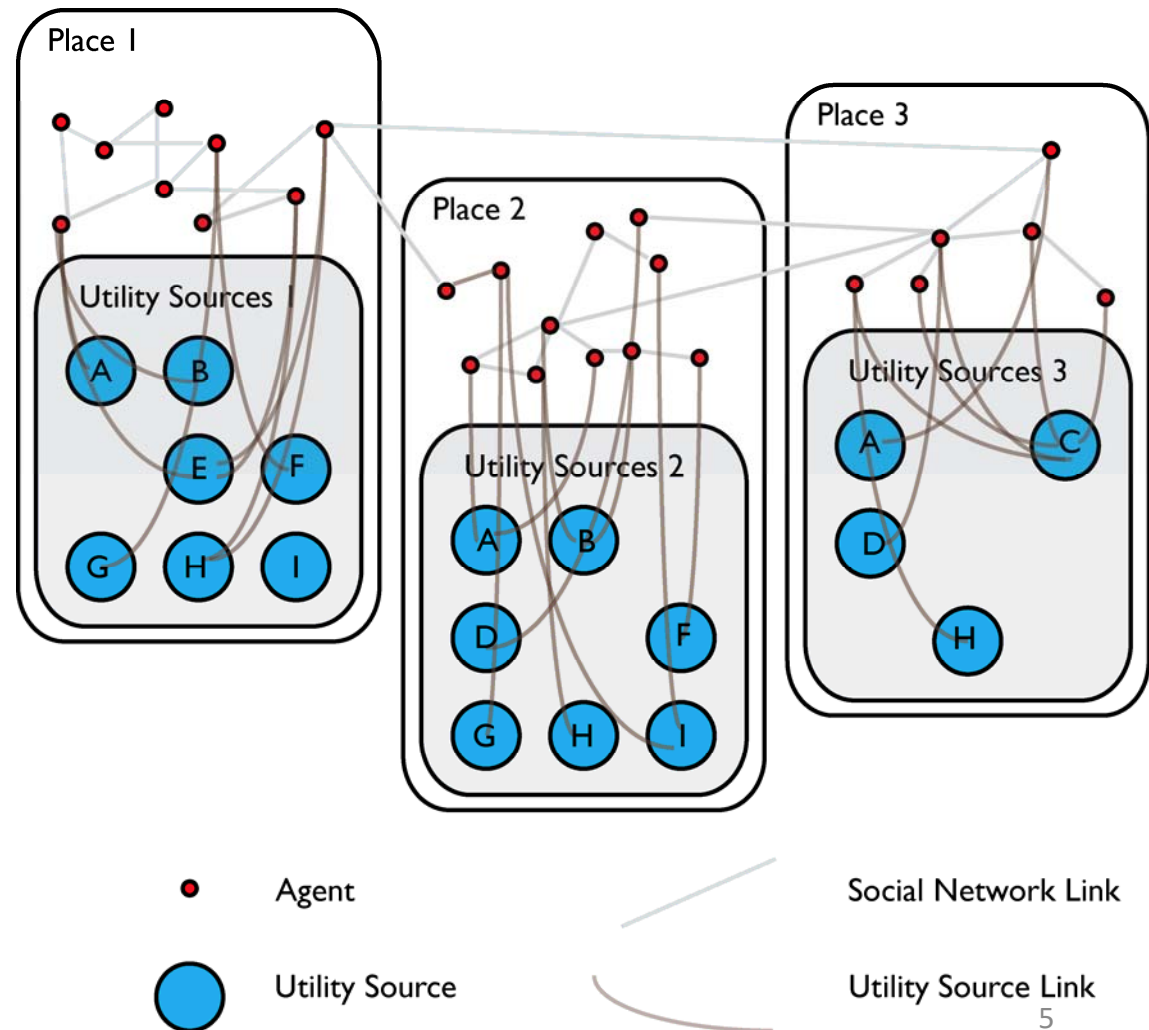


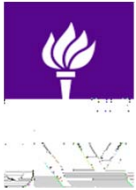




# The MIDAS Basics:

- Agents located in places, embedded in social networks, deriving utility from different layers
- Sharing resources and information across network
- Decide upon the best portfolio of utility layers
- If this portfolio is in another location, agent migrates



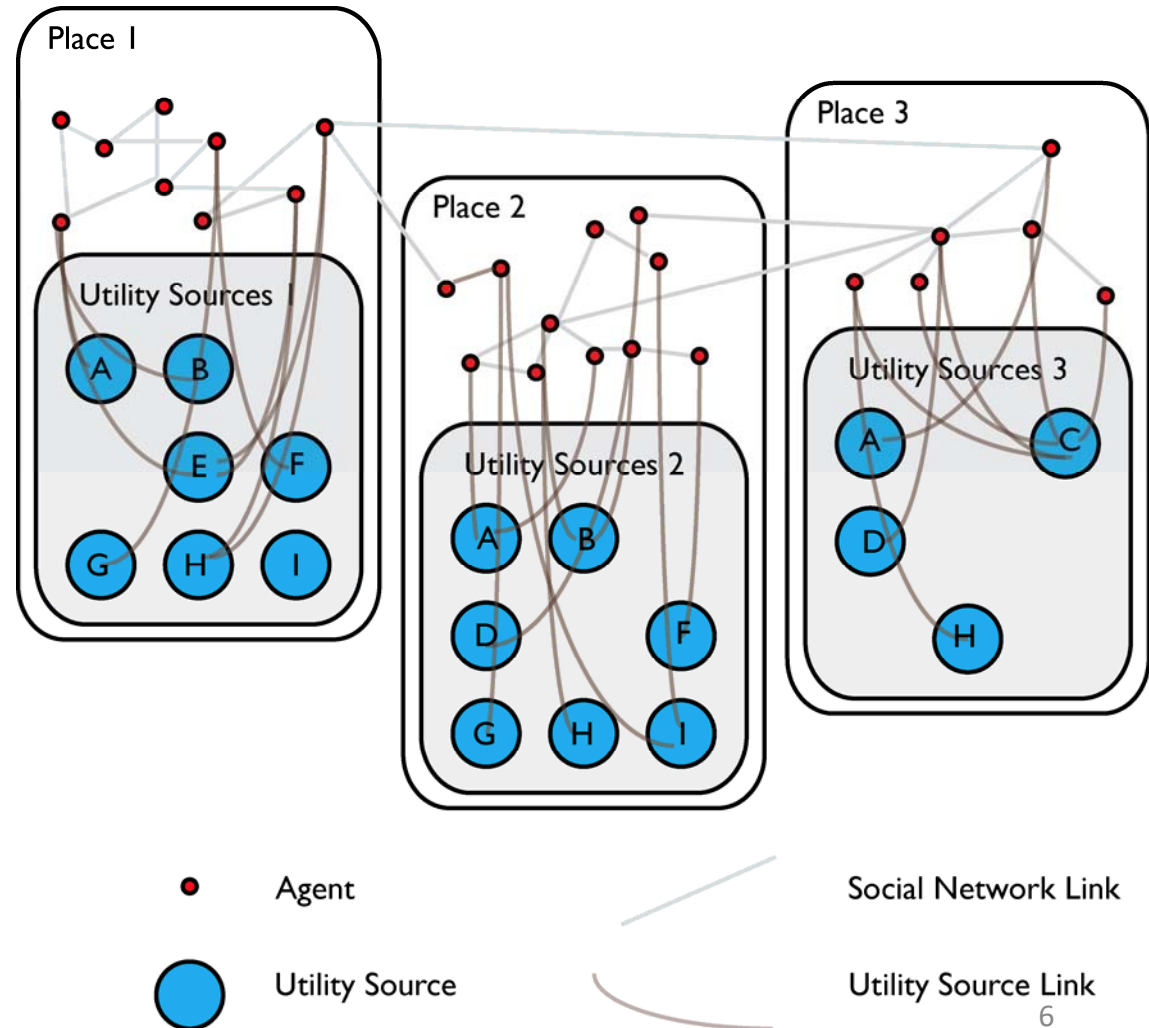


# The MIDAS Basics:

## Key MIDAS features:

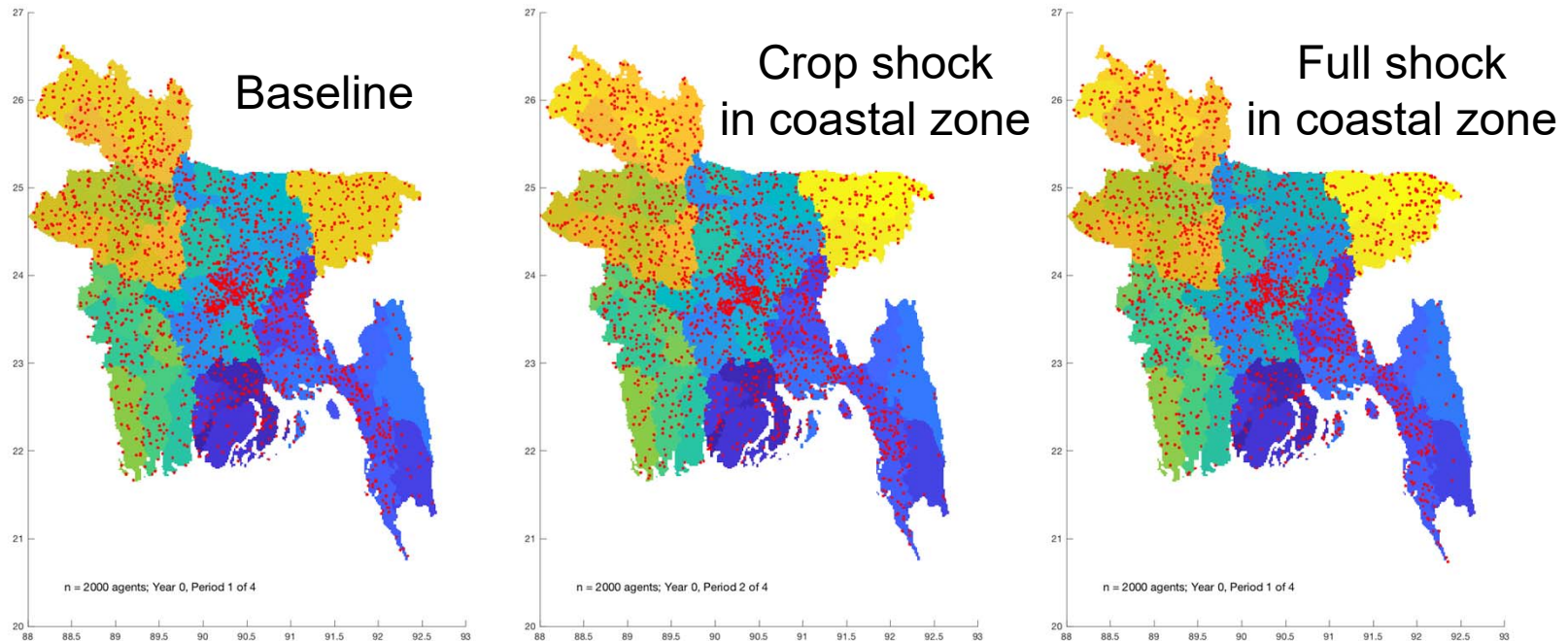
1. Simultaneous consideration of pushes, pulls, and moorings
2. Migration as an emergent strategy among others

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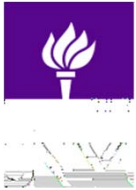


## MIDAS in action



It takes a lot of data to get MIDAS running.

One of my hopes today is to talk about how to better link/collect data and big models



## On Data

Many people migrate, BUT most people DON'T migrate

Random sampling is impractically expensive for a migration study

Large integrated household surveys and censuses DO often ask about migration

(bless them)

But can't focus on decisions or the other behavioral factors we know can matter

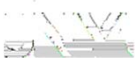
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Instead, typically have migrant-focused sampling (quota, snowball, etc.)





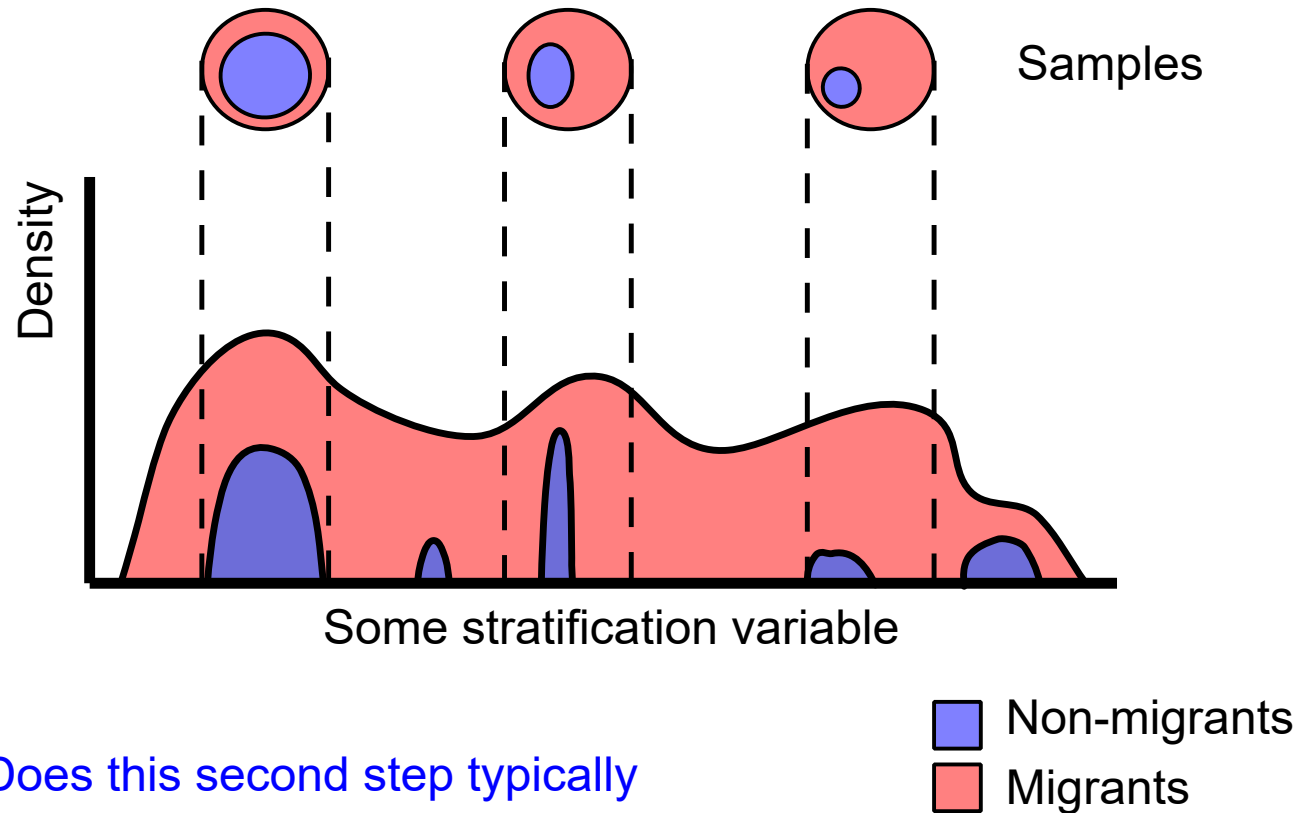
# On Sampling



Best case – we stratify along some key variable and sample strata

Samples can link back to population via stratification dataset (probably a large household survey)

**BUT**  
happen?

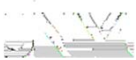


Does this second step typically

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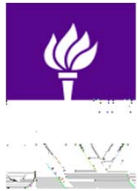
## What groups of people are missing?



Often, many different groups whose choices and adaptations lead to 'stay'

Better unpacking these groups can help us to identify who might move next

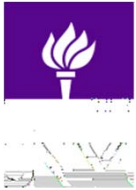




## What kinds of data are missing?

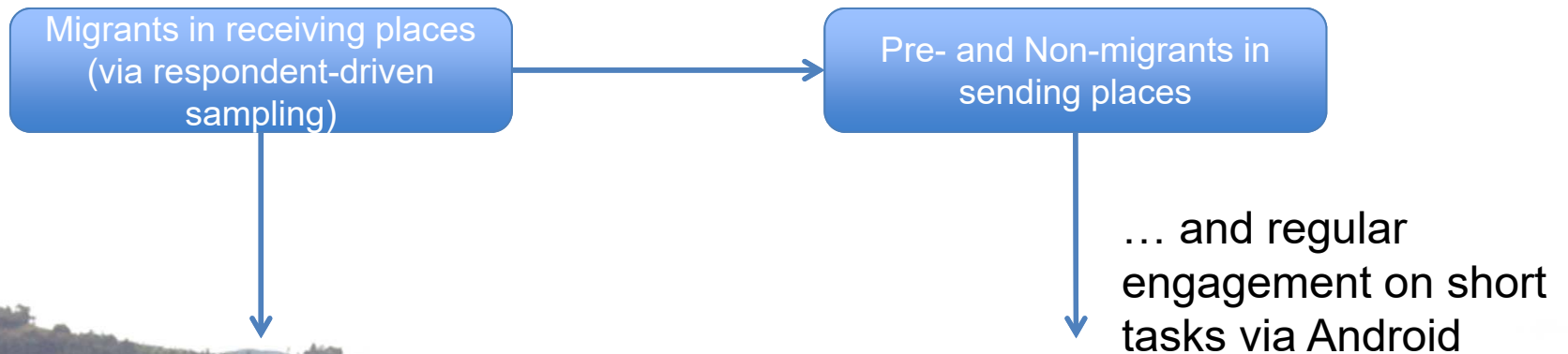
- Unobserved preferences
- Trade-offs individuals face choosing across income, access to family, access to place, etc.
- Value placed on different things

These are typically experimentally derived, meaning small samples, but we are trying to be creative in data collection.



# The data mode I propose

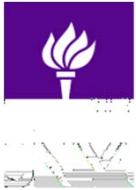
In most of my current proposals, I ask for funds for the following design:



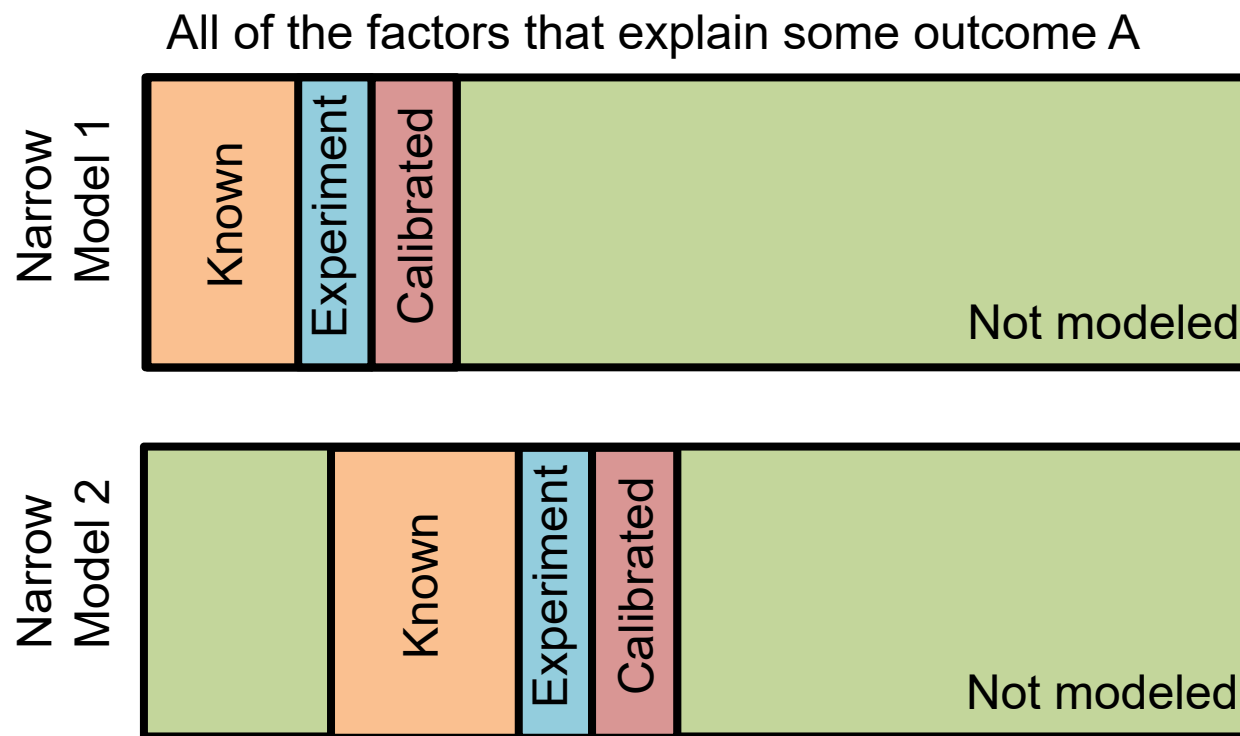
Observing structure and change over time in migrant social networks and preferences

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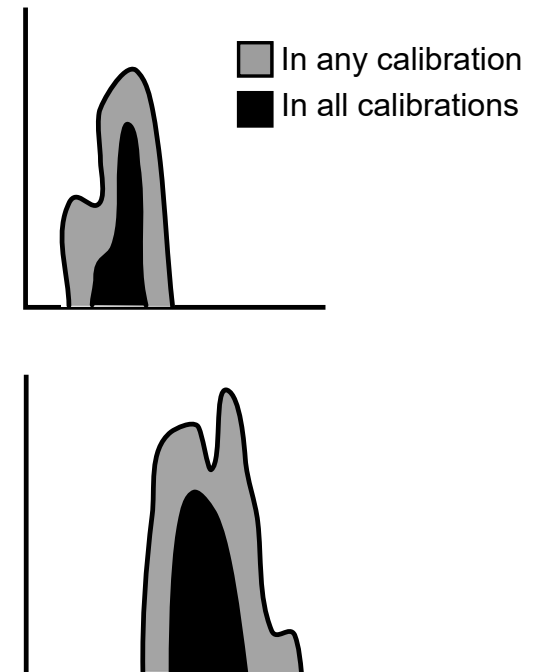


# Why so much data?

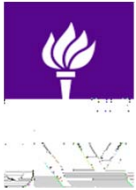


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Outcome A, modeled



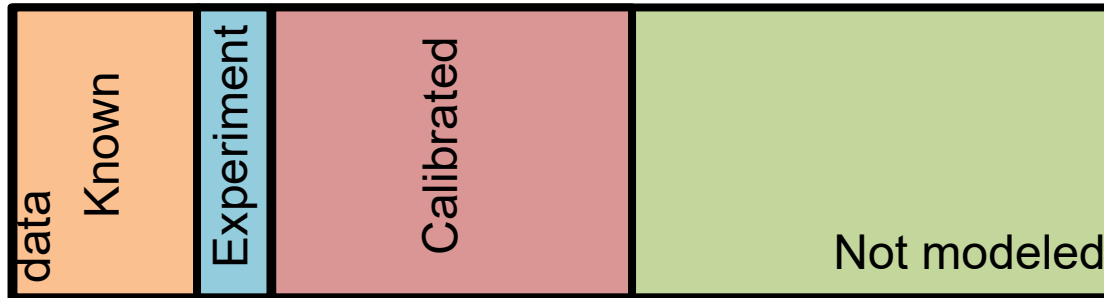
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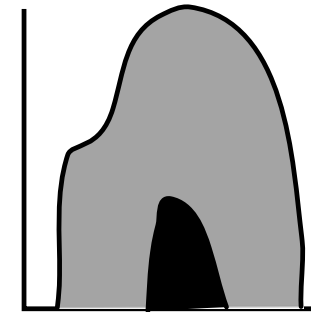
# Bigger models for complex decisions

All of the factors that explain some outcome A

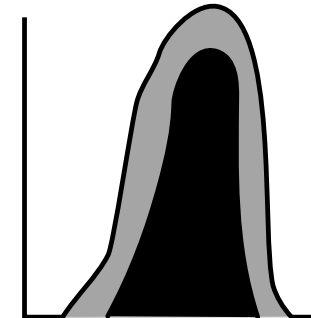
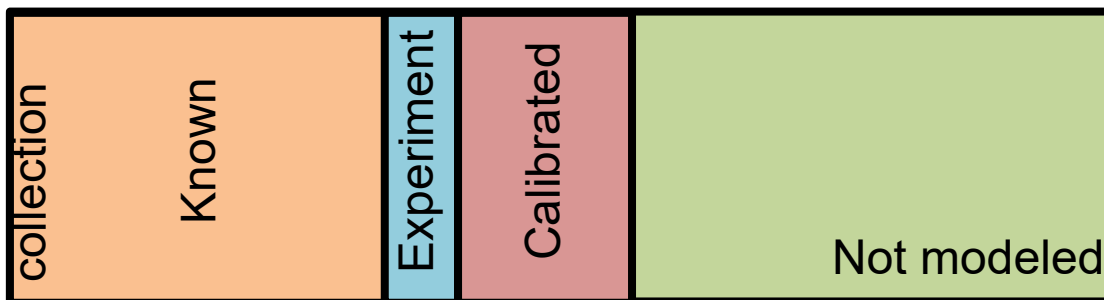
MIDAS, available data

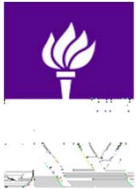


Outcome A, modeled



MIDAS, new data collection





## Last slide – what am I saying?

Data demands for modeling often exceed those for hypothesis testing

There are approaches to i) see where you get with existing data, and ii) collect new data with modeling in mind

They all start with talking to modelers

I'm very keen to bring new students into using MIDAS, and to find and develop new datasets

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